

#### **NOTHING ELSE LIKE IT -**

## LIGHT YEARS AHEAD OF DECADES-OLD ALTERNATIVES

NO MORE HARMFUL CHEMICALS, HAZARDOUS BIOCIDES AND NASTY BLEACH

**PURA+** ticks all the boxes, and there's no catch:

- #1 for H&S/Workplace Exposure Limits
- Least harmful to tenants + operatives
- Fastest, Easiest + Most Cost Effective
- Avoids costly damage to assets
- Preserves wallpaper + paintwork
- More powerful at rooting out all moulds rather than masking over the surface
- Unique, anti-microbial barrier continues to deter further growth indefinitely

WATCH IT IN ACTION AND SEE WHY 100+ HOUSING GROUPS NOW RELY ON IT





"Pura+ is great product. We've been very impressed with the feedback we've been getting"

Solihull Community Housing

"Good stuff, does the job"

Places For People

"The best option appears to be the Maxam Pura+ as it is the only one that does not have any ill health effects associated with it for general use"

Health & Safety Section, Walsall Housing Group "Really easy to use, no unpleasant fumes and was able to use on wallpaper with no discolouration at all, in all honesty I was shocked with how effective it was with no damage to decoration"

Vivid Homes

# MEET LATEST LEGISLATION, DECENT HOMES STANDARDS + STOP DISREPAIR ISSUES - FAST



### SAFER, FASTER, EASIER, GREENER, MORE EFFECTIVE, LESS COSTLY + VERY LONG LASTING



#### **ECO-FRIENDLY MOULD, ALGAE + FUNGI TREATMENT**

Mould is notorious for its considerable damage to properties, but worse still, can lead to serious health issues for residents.

Exposure to traditional biocidal products used in treating mould can be almost as harmful as the mould itself.

**PURA+**<sup>™</sup> provides a much needed solution and is completely unique, being both completely safe and thorough. Instead of superficially whitening the surface, **PURA+**<sup>™</sup> works completely differently. Here's how:

#### **PART 1: TREAT**

- Powerful organic formula gets right deep down to the roots of mould
- Cutting edge formula effectively breaks down + eliminates the decay
- Works quickly to loosen affected areas ready for being scrubbed off

#### **PART 2: PROTECT**

- Kills 99.9999% of any lingering bacteria + fungi
- Leaves an invisible, positively charged, anti-microbial barrier
- Permanently remains on surfaces to repel any new mould development

#### **Contains:**

- 1x Mould Treatment 1L
- 1x Surface Sanitiser 1L
- 1x Brush
- 2x Microfibre Cloths

# PURA+ FURTHER BENEFITS

- No need for PPE + Skin/Allergy kind
- Tenants don't have to be moved during work
- Food safe + pet kind
- Preserves decorations
- Non-hazardous waste + recyclable containers
- Simple to use, no messy mixing
- 1 kit gives approx. 40 sq m coverage

#### Directions for use:

- 1. Spray Part 1 onto contaminated surface plus surrounding area of 1sqm.
- 2. Once wet, scrub with brush in circular motion.
- 3. Leave to dry for approx. 1 hour. Can be speeded up with hair drier/hot air blower.
- 4. Wipe surface with microfibre cloth to remove contamination.
- 5. Finish with spraying **Part 2** onto areas treated



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